



## Public Participation Network Feedback Form – Co Longford Tourism Committee Meeting

Public Participation Network Community Representative's: **Martin Smyth, Seamus Clarke, Matt Farrell**

Date: **13/02/2018**

### **Meeting Agenda**

1. Apologies
2. Minutes of Last Meeting
3. Announcement of New Tourism Officer
4. Priorities for 2018
5. Exhibitions
6. Budgets
7. Diaspora Launch
8. HR
9. Web Site
10. AOB

**In Attendance:** Michael Nevin, Martin Smyth, Margaret Walsh, Dymphna Reilly, Jude Flynn, Sinead Kennedy, Siobhan Mc Guinness, Mona Considine, Matt Farrell

**Apologies:** Seamus Butler Rose Kane

**Presentations: Yes / No**

Agenda item	Member	Discussion	Actions / Who
<b><u>Item 1</u></b>	Sinead Kennedy	There were no matters arising, adopted and passed.	

<b>Item 2</b> Announcement of New Tourism Officer	Michael Nevin	Michael Nevin introduced Dympna Reilly to the committee and congratulated her on her appointment to the position. Dympna thanked Michael and said she was looking forward to working to promote tourism in Longford.	
<b>Item 3</b> Priorities for 2018	Michael Nevin	Michael said the priorities for 2018 is the implementation of the Tourism Strategy for 2017-2020. It was decided to plan a day out around Longford to familiarise ourselves what is available in the County.	
<b>Item 4</b> Exhibitions	Michael Nevin	Michael thanked the members who manned the stand at the recent Holiday Exhibition. It was a great opportunity for members to experience a major exhibition and what Longford needs to do to compete with other counties who have years of experience in the Tourism Field. It was agreed that Longford was facing major challenges but things are heading in a positive direction. Martin Smyth outlined what other exhibitors were doing to attract visitors and he noted a number of thing exhibitors were doing such as Special Deals, recording visitors to stand etc for future use.	
<b>Item 5</b> Exhibitions	Michael Nevin	Michael Nevin advised that there is an Active Retirement Trade & Tourism Show in Dublin on Friday the 11 <sup>th</sup> May that may be of interest.	
<b>Item 6</b> Budgets		60,000 in principal has been approved by the Local Authority, The funding will be administered internally which means the committee will have limited funds in its own bank account. Margaret Walsh LCRL advised that matching funding for projects may be available it the committee had its own resources. Michael Nevin to check this out with Administration in the Council. A further 6000 should be approved by Failte Ireland with additional funding being sought from Creative Ireland.	

<b><u>Item 7</u></b>		Diaspora Launch, a diaspora video and webpage has been launched by LCC. This is part of a regional diaspora initiative.	
<b><u>Item 8</u></b>		Dympna Reilly will commence work in April and Lorna Kiernan started in January for one year on 19 hours a week.	
<b><u>Item 9</u></b>		This is still a work in progress	
<b><u>Item 10</u></b>		It was agreed to discuss further Signage for The Royal Canal at the next meeting also the Táin Trail to be put on agenda.	