

# AN LONGFOIRT

Comhairle Chontae An Longfoirt  
Longford County Council



CONNECTED  
People • Place • Opportunity

## LONGFORD DIGITAL STRATEGY



# WHO WE ARE?

- DANNY LYNCH – HEAD OF IT
- CHRISTINE COLLINS – PROJECT LEADER FOR BROADBAND AND DIGITAL PROJECTS



### Technical IT

We Identify The Root Vulnerability & Provide

ActionPoint

## These are the areas in Ireland with the slowest and fastest broadband speeds

The slowest is Legan in Longford, while the fastest is Drimmagh in Dublin 12.

Nov 15th 2016 6:03 AM 49,850 Views 76 Comments Share 72 Tweet 5 Email 5

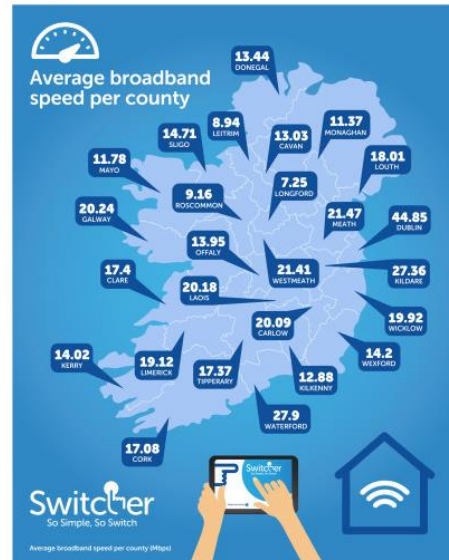
PARTS OF THE country experience broadband speeds up to 36 times slower than others.

The data, from independent price comparison website and switching service Switcher.ie, is based on almost 27,000 consumer speed tests run by broadband users between 1 August 2015 and 31 July 2016.

The slowest broadband area is Legan in Longford, with an average download speed of 1.98Mbps, while the fastest area is Drimmagh in Dublin 12, with an average of 72.15Mbps.



Here's a county by county breakdown of the broadband speeds across the country



# WHERE WE WERE IN 2016

- Isolated?

# WHERE WE ARE NOW

- People



[Home](#) > [Your Council](#) > [News](#) > [Press Releases](#)

> [Press Releases](#)

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## Longford Primary Schools Digital Project

### Press Release - Longford Primary School's Digital Project – 2nd May, 2019

Longford County Council recently invited all primary schools in Co. Longford to participate in a "Primary School's Digital Project".

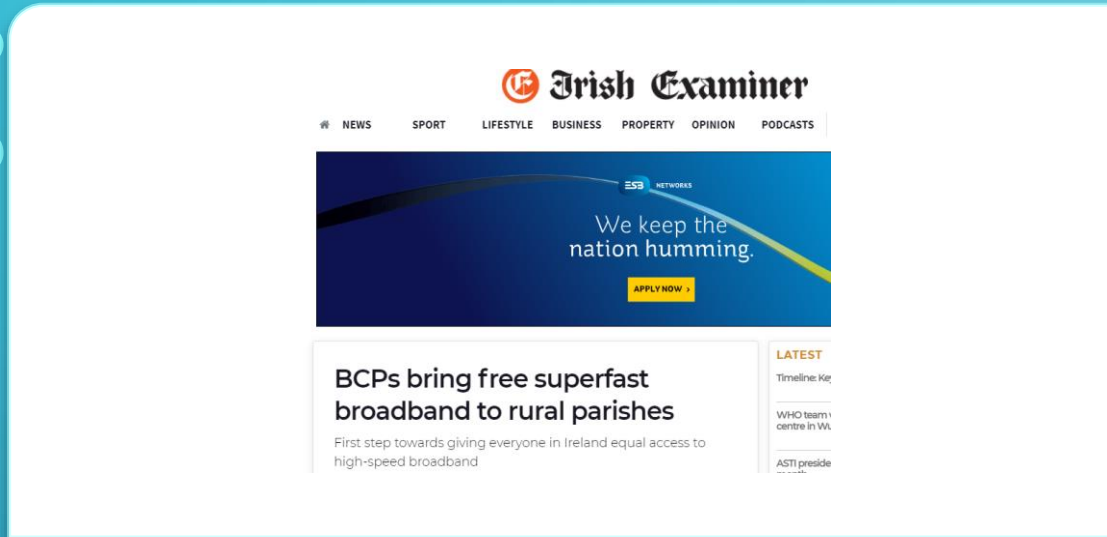
The Primary School's Digital Project is unique to Co. Longford and was organised by Longford County Council through funding received from the Department of Rural and Community Development. The objective of it being to help children in Co. Longford understand the National Broadband Plan and some of the terms used by adults and technologists in relation to it.

The Primary School's Digital Project was funded by the Department of Rural and Community Development following the Council's successful application for funding under the Depts. Digital Innovation Programme.

Through the Digital Innovation Programme, the Dept. funded five projects nationally with Longford County Council winning two out of the five funding slots available, one of the funding slots being for the "Primary Schools Digital Project".

# WHERE WE ARE NOW

- Place



The screenshot shows the Irish Examiner website. At the top, the logo and navigation menu are visible. The main headline reads "BCPs bring free superfast broadband to rural parishes" with a sub-headline "First step towards giving everyone in Ireland equal access to high-speed broadband". To the right, there is a "LATEST" section with a "Timeline: Kie" link and other news snippets.



For example, at the Mullinalaghta Community Centre in Co Longford, there is free wifi in the car park, and the community centre is set up for social distancing for those who wish to hot-desk for work, students who need to complete tasks online, or anybody who needs a desk and a chair to work while using high-speed broadband, all free of charge.

There is even a TV for making Skype, Zoom and Google Meet calls.

Christine Collins, Longford County Council's Broadband and Digital Officer, said, "BCPs are public locations which have been selected to receive free high-speed broadband connectivity in this, the first year of the NBP."

"The BCP will provide high-speed broadband access to communities that don't have it in the amber area of the NBP, in advance of homes and businesses receiving future-proofed broadband to their door."

As in other communities, bringing the initiative to fruition has taken a lot of hard work and dedication by many people from various groups and organisations, and community buy-in.

"People in Mullinalaghta realised how beneficial this would be to their area and they became very passionate about it.

"We have to sell this and one of the advantages is that people who returned to Longford because of Covid-19 restrictions, etc, are now able to find fast and efficient internet locally, so they can carry out their work from home.

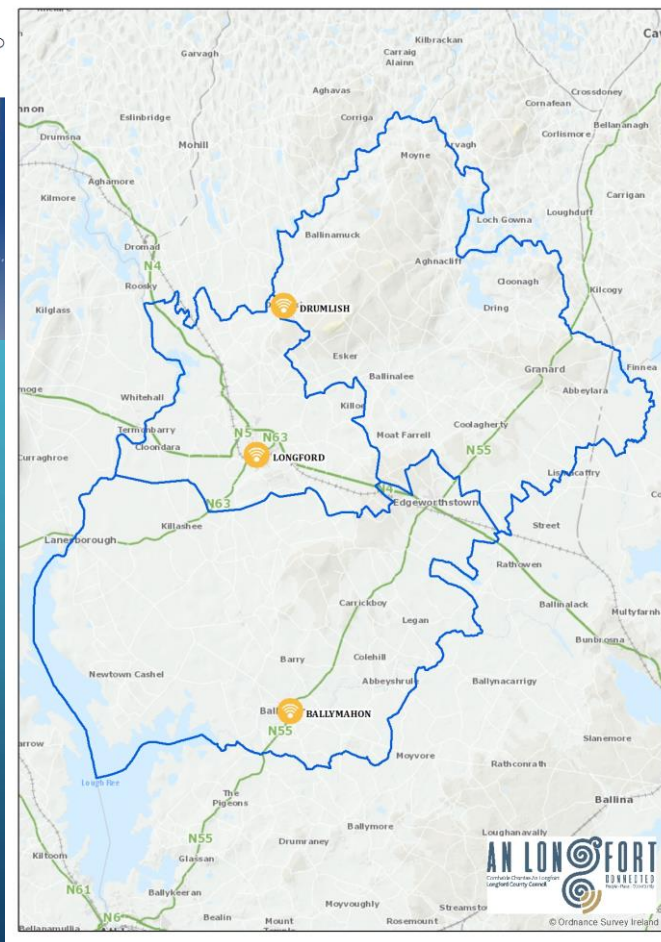
You are in: > LONGFORDLEADER > HOME

## Free Wi-Fi is now available in Longford, Ballymahon and Drumlish

LONGFORD COUNTY COUNCIL LAUNCHES WIFI4EU SCHEME

by Longford Leader reporter 23 Dec 2020  
Email: newsroom@longfordleader.ie

share



# WHERE WE ARE NOW

- Place

The Government will promote "blended" working, allowing people more flexibility to choose when and where they work.

It commits to "significant investment" in remote work hubs, ensuring they are located suitably for commuters and close to childcare facilities.



RTÉ NEWS SPORT ENTERTAINMENT BUSINESS LIFESTYLE CULTURE PLAYER TV RADIO

NEWS ► REGIONAL ► Connacht Dublin Leinster Munster Ulster

## Remote working presents opportunities for rural areas

Updated / Saturday, 23 Jan 2021 18:33



# OPPORTUNITY

- Greater Accessibility
- Greater Focus
- Massive Opportunity
- Digital Strategy



# DIGITAL

strategy 2020-2023

centred & connected  
DIGITAL LONGFORD



# DIGITAL STRATEGY CONSULTATIONS & ENGAGEMENT

Digital Readiness  
Assessment

LCC  
Digital Workshop

Digital Strategy  
Surveys

USEFEG  
Digital Futures  
Breakfast Briefing  
Workshop

Digital Futures  
Community  
Workshops PPN

## DIGITAL CONSULTATIONS APPROVED BY THE EU

# STRATEGY PILLARS



**P1: Infrastructure & Connectivity**



**P2: Smart Communities**



**P3: Digital Economy & Enterprise**



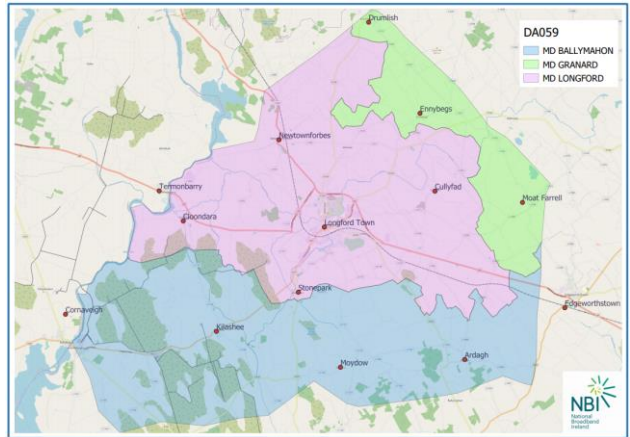
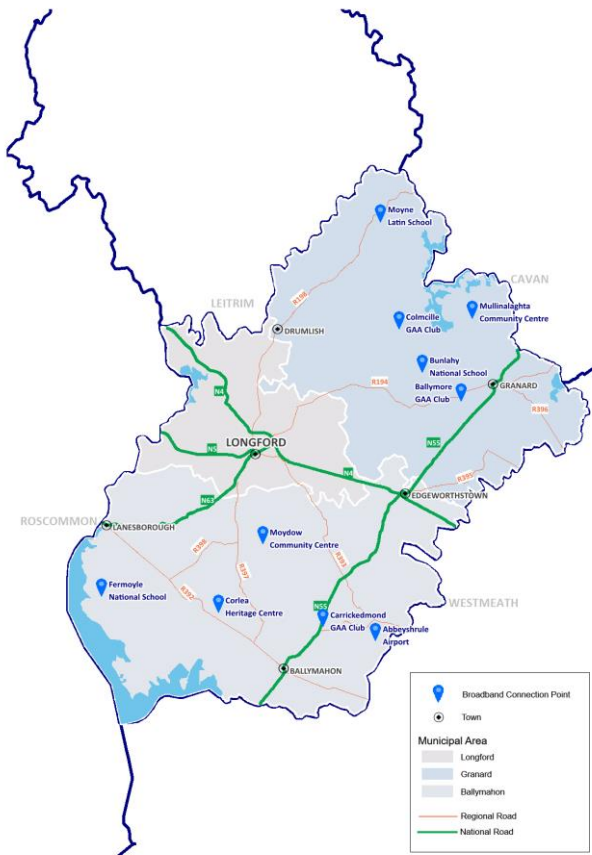
**P4: Digital Transformation**



## P1: Infrastructure & Connectivity

# INFRASTRUCTURE & CONNECTIVITY

- NBP Rollout & Telecoms infrastructure
- Public Wi-Fi/WiFi4EU/eduroam
- Digital Hubs
- Broadband Connections Points



# LONGFORD NBI DESIGN MAP & BCP NETWORK

# SMART COMMUNITIES



**P1: Infrastructure & Connectivity**

**P2: Smart Communities**

- Digital Skills & Literacy
- Citizen Engagement & Awareness of Digital
- Smart Communities Initiatives (multi-themed)
- Digital Champions
- Smart initiatives & data

# DIGITAL ECONOMY & ENTERPRISE



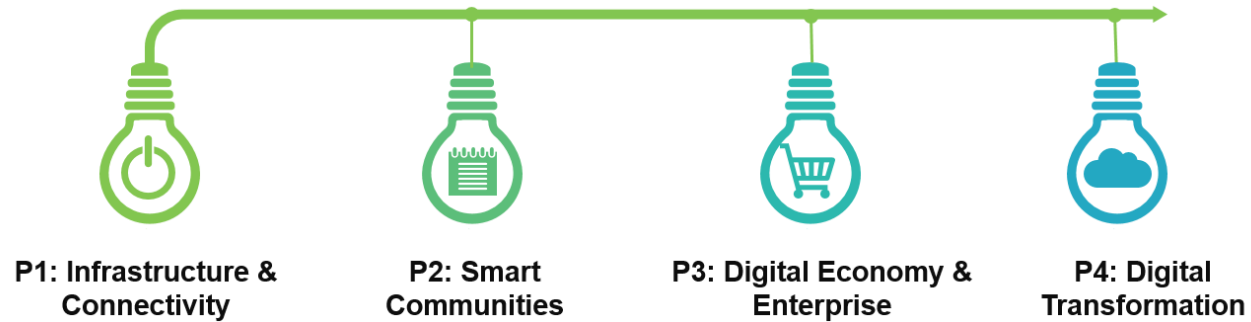
**P1: Infrastructure & Connectivity**

**P2: Smart Communities**

**P3: Digital Economy & Enterprise**

- Digital Skills for business
- New Tech & Innovation
- Digital Hubs / Remote Working
- Digital Networks & Champions

# DIGITAL TRANSFORMATION



- Digitalisation of public services / eGov;
- Internal IT / IS Transformation;
- Digital Champion

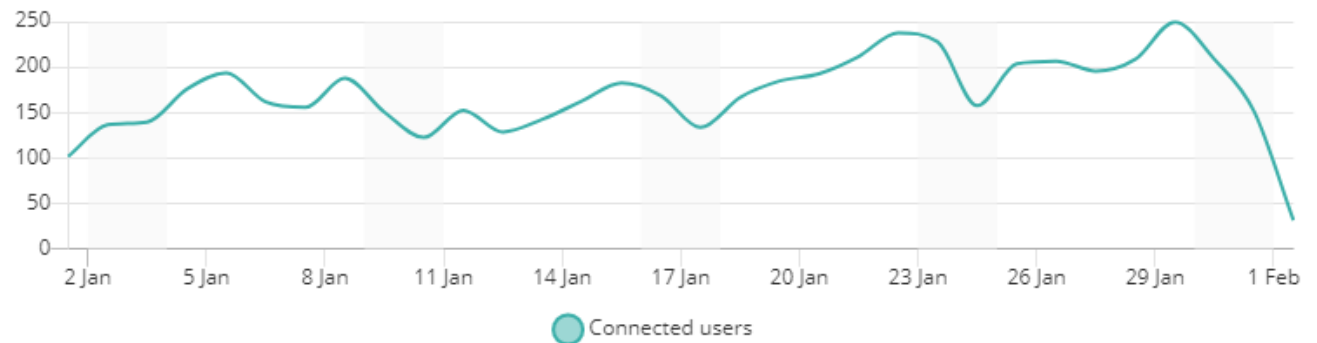
# IMPLEMENTATION TO DATE

- Broadband Connection Points
- WiFi4EU Project
- eduroam
- MapAlerter
- Remote working
- Grow Remote
- [www.longford.ie](http://www.longford.ie)
- Accessibility Software for websites

New / Returning Users  
**722 / 801**

Average Dwell Time  
**6 minutes**

CONNECTED WIFI USERS selected time frame





# Going Forward

- Establish a Digital Forum/steering group
- Digital Champions
- Marketing & Awareness of Longford Centred & Connected internally and externally.