



County Longford Public Participation Network Communication Strategy

1. Internal Communications Policy

Purpose: This policy relates to communication within County Longford PPN

Scope: PPN membership groups, PPN Development Officer

Policy and Procedures:

- All members of the PPN are encouraged to communicate with other members of the PPN.
- Groups can use the PPN social media platforms to publicise their information to support their position as influencers of public policy, information can be submitted to these platforms through the PPN email address.
- Decisions about the information displayed on PPN social media platforms are decided by the Secretariat.
- Linkage group and Electoral College representatives and members should be guided by the representatives' charter in how they communicate with each other.
- Linkage group and Electoral College reps will decide on a mode/s of communication with their linkage group/electoral college members.
- While the PPN encourages the use of online communication, the PPN Development Officer, Secretariat and all members should make specific efforts to communicate with members who are not online (including the provision of training to support online communication)
- In all communications members, should not disclose any personal or confidential information or information that could be considered inappropriate, offensive or defamatory.
- Email addresses and contact details of PPN members should not be shared by any member with people outside of the PPN.

2. External Communications Policy

Purpose: This policy relates to communication between County Longford PPN and other bodies

Scope: PPN membership groups, PPN Development Officer

Policy and Procedures:

- All structures within the PPN are encouraged to use channels open to them to communicate their message to the public
- When speaking as members of the PPN, all communication should go first to the Secretariat for approval, to maintain the public identity of the organisation
- Groups are encouraged to use the PPN social media platforms to publicise their information and support their position as influencers in public policy, information can be submitted to these platforms through the PPN email address.
- Decisions about the information displayed on PPN social media platforms are decided by the Secretariat.